



WE ARE TRANSFORMING MOBILITY THANKS TO A BLEND OF TECHNOLOGY AND ART, A COMBINATION OF NEW IDEAS AND UNIQUE DESIGN. WE ARE SHOWING THE WHOLE WORLD THAT FUNCTIONALITY CAN BE FUN AND THAT PRACTICALITY CAN ALSO BE A THING OF BEAUTY. WE WANT TO ENSURE THAT PRESSING THAT START BUTTON SETS OFF REACTIONS THAT WILL TRANSFORM MONDAY MORNINGS INTO AN EXCITING EXPERIENCE, WHETHER IT BE THE SCRAMBLE TO SCHOOL, THE HOURS SPENT IN TRAFFIC OR THE PANIC PHONE CALLS MADE WHEN THERE IS NO MORE BREAD LEFT AT HOME. LET'S ENJOY EVEN THE MOST MUNDANE OF ROUTES AND MAKE OUR JOURNEY THE HIGHLIGHT OF THE DAY.





PIAGGIO BEVERLY. PERFORMANCE FOR YOUR EVERYDAY COMMUTE.

Beverly ignites your routine, turning your commute into a daily smile. An exceptional balance of power and agility, it adapts to your life with a level of performance that is unbeatable for its size.





PRACTICAL FUEL CAP POSITIONED IN THE TUNNEL



ELEGANT DASHBOARD WITH MODERN LCD DISPLAY



USB CHARGING PORT



BEVERLY

350 ie ABS/ASR 300 ie ABS/ASR

- Spacious helmet compartment, large enough to hold two helmets (one Jet and one Demi-Jet)
- Dashboard with built-in LCD display
- LED rear daylight running and LED rear brake lights
- Smoked top fairing (standard on 350 cc)
- Glove compartment with USB socket
- ABS/ASR system
- Great riding stability in traffic
- Unique and dynamic style with trim in glossy and matt parts

Piaggio Beverly is a classic of urban mobility. Safe, reliable and high performance, it stands out for its elegant and refined lines where details like the LED daylight running and brake lights play a primary role. Ideal for moving about in the city and beyond, thanks to the comfortable position for the rider and the spacious helmet compartment, large enough for two helmets: one Jet and one Demi-Jet. Piaggio Beverly 300 and 350 both share stylistic details, such as the black handlebar ends, the black seat with 'tone-on-tone' double stitching, the final transmission cover with black pigmented finish. There are also numerous finishes in glossy black, such as the luggage rack, fork guards, passenger foot boards, the central tunnel, wheel rims, rear-view mirrors and the silencer's heat shield. Piaggio Beverly 300 and 350 are available in the classic and popular Bianco Luna pastel colour, as well as the new matt Nero Meteora colour scheme.





BEVERLY S

350 ie ABS/ASR 300 ie ABS/ASR

- Spacious helmet compartment, large enough to hold two helmets (one Jet and one Demi-Jet)
 - Dashboard with built-in LCD display
 - LED rear daylight running and LED rear brake lights
 - Smoked top fairing (standard on 350 cc)
- Glove compartment with USB socket
 - ABS/ASR system •
 - Saddle opener remote control with Bike Finder
 - Great riding stability in traffic •
- Rich and painstakingly crafted trim
 - Gritty and sporty style with dedicated colour schemes and details painted matt grey

BROADEN THE LIGHT CONTROLL BR

BEVERLY TOURER

350 ie ABS/ASR

Spacious helmet compartment, • large enough to hold two helmets (one Jet and one Demi-Jet)

Dashboard with • built-in LCD display

LED rear daylight running • and LED rear brake lights

Glove compartment • with USB socket

ABS/ASR system •

Saddle opener • remote control with Bike Finder

Great riding • stability in traffic

Rich and • painstakingly crafted trim

Wheel rim
painted black with
diamond edge

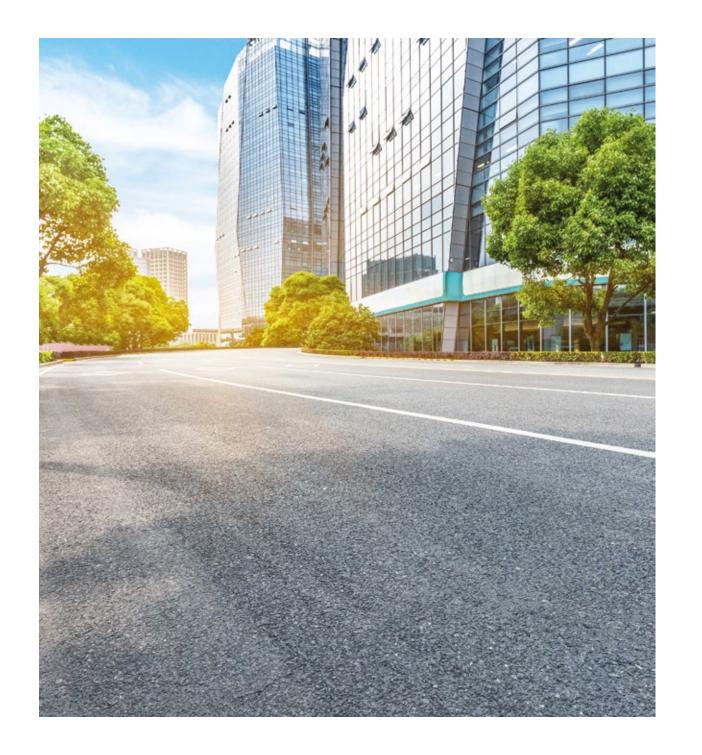
Top box included in the exclusive vehicle colour scheme

Smoked top fairing •

PIAGGIO MIA • connectivity system

Piaggio Beverly 350 Tourer, the new flagship in the Beverly range, stands out for its equipment and for the performance provided by its ultra modern 4-stroke, 4-valve, liquid cooled 350 single-cylinder with electronic injection, the cutting-edge in Piaggio Group technology in scooter engines. The Beverly 350 Tourer comes standard with a practical and sporty smoked top fairing and a capacious 36-litre top box in the same colour as the vehicle and a backrest in the same colour as the seat. The standard equipment also includes the PIAGGIO MIA connectivity system, through which a smartphone can be connected to the vehicle via Bluetooth. Using the App, you can record and display a rich set of information about the trip and the operating status of the vehicle on your mobile device. The Piaggio Beverly 350 Tourer is available in a special pastel colour, Grigio Materia, combined with a black seat with double lining and comet silver trim, which also extends to the passenger foot boards. The equipment is completed by the wheel rims painted black with diamond edge and the new black plates.







300 ie ABS/ASR 350 ie ABS/ASR





BIANCO LUNA

NERO METEORA



300 ie ABS/ASR 350 ie ABS/ASR







ARGENTO COMETA

BLU NETTUNO

VERDE LAGUNA



350 ie ABS/ASR





GRIGIO MATERIA

ORIGINAL ACCESSORIES



- Windshield
- Transparent or smoked top fairing
- 37 litre top box
- 36 litre top box
- Leg cover

- Outdoor vehicle cover
- Electronic alarm
- Saddle-handlebar anti-theft system
- Smartphone support

- Full-Jet or Demi-Jet helmet
- Tom Tom VIO GPS navigator, special edition for Piaggio Group
- Carbon look "Sport Allure" body parts

	BEVERLY / BEVERLY S	BEVERLY / BEVERLY S / BEVERLY TOURER
	300 ie	350 ie
Engine	Single cylinder, 4-stroke	Single cylinder, 4-stroke
Engine capacity	278 cc	330 cc
Bore x Stroke	75 mm x 63 mm	78 mm x 69 mm
Power	15.5 kW -21 HP- at 7,250 rpm	22.2 kW -30.2 HP- at 8,250 rpm
Torque	22.5 Nm at 5,750 rpm	29 Nm at 6,250 rpm
Consumption	30.3 Km/l	27.8 Km/l
CO ₂ Emissions	78 g/Km	85 g/Km
Distribution	Single overhead camshaft (SOHC) - 4 valves	Single overhead camshaft (SOHC) - 4 valves
Fuel system	Electronic injection	Electronic injection
Cooling	Liquid	Liquid
Lubrication	Wet sump	Dry sump
Starter	Electric	Electric
Transmission	CVT continuously variable transmission	CVT continuously variable transmission
Clutch	Automatic centrifugal dry clutch	Automatic centrifugal multiplate wet clutch
Frame	Double cradle in high strength tubular steel	Double cradle in high strength tubular steel
Front suspension	Hydraulic telescopic fork	Hydraulic telescopic fork
Rear suspension	Dual hydraulic shock absorbers adjustable in preload	Dual hydraulic shock absorbers adjustable in preload
Front brake	300 mm Ø disc	300 mm Ø disc
Rear brake	240 mm Ø disc	240 mm Ø disc
Braking system	ABS/ASR	ABS/ASR
Front tyre	Tubeless 110/70 - 16"	Tubeless 110/70 - 16"
Rear tyre	Tubeless 140/70 - 14"	Tubeless 150/70 - 14"
Length / Width / Wheelbase	2,190 mm / 780 mm / 1,535 mm	2,190 mm / 780 mm / 1,560 mm
Saddle height	790 mm	790 mm
Fuel tank capacity	12.5 I	12.5 I
Emissions compliance	EURO 4	EURO 4

Thanks to the Care services offered by the brand, you can drive your scooter without a care in the world. Benefit from an extended warranty (1 or 2 years), and choose from a selection of different routine maintenance packages, in accordance with your needs.

When you purchase one of our Service Packs, you will be entitled to periodic scheduled maintenance interventions, in line with the specifications set out in the use and maintenance manual.

2 YEARS 3 service coupons (1,000 - 5,000 - 10,000 km)

3 YEARS 5 service coupons (1,000 - 5,000 - 10,000 - 15,000 - 20,000 km)

Thanks to the Maintenance Check, you will be able to always keep your scooter under control, in the times and ways that best suit you, through a complete check-up of your vehicle, in addition to the replacement of a pair of brake pads, carried out exclusively by highly specialised personnel.

X-CARE

The X-Care warranty extension completes the dedicated services on offer, protecting your peace of mind when it comes to your scooter and allowing you to travel worry-free, with a 1 or 2 year warranty which includes roadside assistance:

- Coverage of repair costs for faults due to manufacturing or assembly defects on parts
- Replacement of any damaged parts with original spare parts, labour included
- Roadside assistance which guarantees non-stop mobility in addition to the breakdown recovery and towing services
- Specialised, certified Piaggio Group Service assistance
- Maintenance of the retail value of your used vehicle in case you decide to sell
- Coverage throughout Europe

Ask your dealership or your authorised service centre for full details of the services and coverage available in your country.

SERVICES



The dream of riding a Piaggio is now even easier to achieve, thanks to Piaggio Financial Services, the new Piaggio Group platform dedicated to the most innovative financing solutions.

www.piaggiofinancialservices.com

The company reserves the right to make technical and aesthetic changes at any time. Ride carefully, always wearing a helmet and and proper attire. Always comply with the rules of the road and respect the environment. Read the operating and maintenance manual carefully. Always ask for original and approved spare parts in accordance with prevailing standards. See your Official Piaggio Dealership and Authorised Retailers for a secure purchase and guaranteed service support. Original Piaggio spare parts are a guarantee of quality and ensure that vehicle performance remains unaltered.

COMPANY WITH QUALITY SYSTEM CERTIFIED BY DNV =ISO 9001= COMPANY WITH
ENVIRONMENTAL SYSTEM
CERTIFIED BY DNV
= ISO 14001=

COMPANY WITH
SAFETY SYSTEM
CERTIFIED BY DNV
= OHSAS 18001=

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